

SPEED ONLINE WORKSHOP THE LANDSCAPE OF POST-PHD CAREER TRACKS

We offer more than a career workshop.
It's a career transforming experience
and an exciting inner journey.

CONTENT

> OUR WHY

There is a growing disparity between the number of new PhD graduates and available faculty positions — effectively, most of the PhD graduates need to find jobs outside academia. The good news is: multiple skills unique to academics are essential for success in the open job market of today. Our mission is to empower PhD candidates and graduates, and give them motivation and inspiration necessary to launch new careers and rock in the open job market.

> OUR HOW

Our workshops combine insights into the job market for PhDs with self-discovery. Everyone is different: you will need to dig into your mind and soul to find out which career path is best for you!

> SYLLABUS

This workshop dedicated to PhDs and postdoctoral researchers is an intensive and entertaining group training focused on introducing the job market for PhD graduates. We go through the various ways of creating value in the job market and the main types of working environments in today's job market (a.k.a., tribes) and their characteristics. We also review the general strategies for how to land jobs in these tribes. The workshop is highly interactive, dynamic, and contains quizzes and live discussion with the audience. The material combines the following modules:

- 1. On The Right and The Wrong Reasons To Leave Academia.** How to make sure that you are thinking of leaving academia for all the right reasons?
- 2. How To Build Value in the Job Market?** On value and eight main profiles of value-builders.
- 3. The Landscape of Post-PhD Careers. Safety or Freedom?** On the biggest dilemma that you need to face while leaving academia, and how to approach it.
- 4. Which Tribe Should I Join?** On the eight tribes in the job market that welcome PhDs, and on the opportunities and compromises you need to take to join them.
- 5. How To Sneak In?** On the efficient strategies to land the job in each tribe. Where is it easy or difficult to get in as a PhD?
- 6. General Advice For Self-navigating In The Job Market As a PhD.** What are the most common mistakes that PhDs make in industry? Can you do research outside academia? How to maximize your career opportunities?



DETAILS

LEARNING GOALS

We aim to:

- ✓ Help the participants determine the reasons behind their thoughts of leaving academia,
- ✓ Encourage the participants to think about the pros and cons of their current working experience,
- ✓ Give the participants a broad perspective at the scope of possibilities for PhDs in today's job market,
- ✓ Teach the participants that they can build value for others in multiple equally impactful ways,
- ✓ Teach the participants that the different working environments developed a variety of cultures and follow different written and unwritten rules,
- ✓ Point to multiple possible ways of looking for new positions,
- ✓ Help the participants build their self-confidence and encourage them to take the first steps towards building a new career in industry,
- ✓ Entertain the participants with a brief self-discovery exercise,
- ✓ Answer all the questions related to the post-PhD job market for PhDs.

AGENDA (FULL VERSION)

20 min		Part 1: On The Right and The Wrong Reasons To Leave Academia
30 min		Part 2: How To Build Value In the Job Market?
20 min		Part 3: The Landscape of Post-PhD careers. Safety or Freedom?
45 min		Part 4: Which Tribe Should I Join?
20 min		Part 5: How To Sneak In?
15 min		Part 6: General Advice For Self-navigating In The Job Market As a PhD
30 min	?	Q&A

- It is also possible to order custom-length shorter version of the workshop (details below).

FULL VS SHORT VERSION

Short Version (60 -- 90 min)	Full Version (120 -- 180 min)
<ol style="list-style-type: none">1. On The Right and The Wrong Reasons To Leave Academia. How to make sure that you are thinking of leaving academia for all the right reasons?2. The Landscape of Post-PhD Careers. Safety or Freedom? On the biggest dilemma that you need to face while leaving academia, and how to approach it.3. Which Tribe Should I Join? On the eight tribes in the job market that welcome PhDs, and on the opportunities and compromises you need to take to join them.	<ol style="list-style-type: none">1. On The Right and The Wrong Reasons To Leave Academia. How to make sure that you are thinking of leaving academia for all the right reasons?2. How To Build Value in the Job Market? On value and eight main profiles of value-builders.3. The Landscape of Post-PhD Careers. Safety or Freedom? On the biggest dilemma that you need to face while leaving academia, and how to approach it.4. Which Tribe Should I Join? On the eight tribes in the job market that welcome PhDs, and on the opportunities and compromises you need to take to join them.5. How To Sneak In? On the efficient strategies to land the job in each tribe. Where is it easy or difficult to get in as a PhD?6. General Advice For Self-navigating In The Job Market As a PhD. What are the most common mistakes that PhDs make in industry? Can you do research outside academia? How to maximize your career opportunities?

DISCLAIMER

While ordering this workshop, you acquire the live, interactive presentation followed by a Q&A session.

The lecture material belongs to the Intellectual Property of Ontology of Value®. Therefore, the session **should not** be recorded and disseminated as a video.

However, we are interested in long-lasting collaborations and leasing the rights to record and broadcast our workshops. Such collaboration should be arranged in an individual, custom agreement.

THE COACH

Natalia Bielczyk, PhD

- Owner, [Ontology of Value®](#), Nijmegen, the Netherlands
- Founder, Director & Chairperson @ [Stichting Solaris Onderzoek en Ontwikkeling](#), Nijmegen, the Netherlands



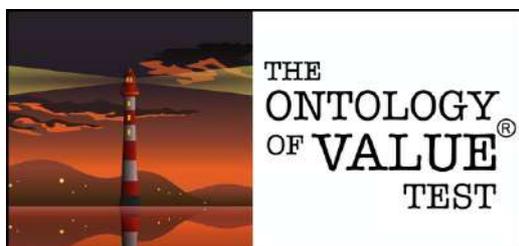
Dr. Natalia Bielczyk has a background in Medical Physics, Applied Mathematics, Psychology (3 x MS) & Computational Neuroscience (PhD). In 2017-2019, she was working as a Career Development & Mentoring Manager in the Organization for Human Brain Mapping Student & Postdoc Special Interest Group. She was coordinating the OHBM International Online Mentoring Program and organizing international symposia dedicated to mentoring and career development. In 2018, she established [Stichting Solaris Onderzoek en Ontwikkeling](#), an international non-profit organization with ANBI status which helps researchers in transfers to industry. Natalia also has developed a broad personal network in industry. She also authored the book "What Is out There For Me? The Landscape of Post-PhD Career Tracks" [listed on Amazon](#), she runs a [YouTube channel](#) dedicated to post-PhD careers, and she blogs about careers in general. Even though she chose to work in the open market, she is still a researcher in her free time and has a strong belief in the compatibility of science and entrepreneurship.

PRICING

Workshop Version \ Stage of Collaboration	New Client (Price per Group)	Returning Client (Price per Group)
Full Version 120–180 min, depending on client's preference	595 EUR (or 595 USD) + VAT	495 EUR (or 495 USD) + VAT
Full Version in two separate sessions 60–90 min each, depending on client's preference	2 x 395 EUR (or 395 USD) + VAT	2 x 345 EUR (or 345 USD) + VAT
Short Version 60–90 min each, depending on client's preference	395 EUR (or 395 USD) + VAT	345 EUR (or 345 USD) + VAT

The workshop includes **handouts for all participants** in the form of a PDF.

It is also possible to order this workshop on-site (in Europe). In that case, the organizer covers the travel costs.



Additionally, to accompany the workshop, we also offer an option to purchase the access to [Ontology of Value® Test](#) for all participants of the workshop at a discount, in two pricing options:

- a) 17 EUR (or 17 USD) + VAT per person (instead of 25-30 EUR),
- b) 500 EUR (or 500 USD) + VAT for the whole group (option beneficial for groups of 30+ participants).

OPINIONS FROM CLIENTS



„One of the missions of the G.E.N.E. Graduate School from the University of Paris is to help our students find the career paths that suit them best. We asked Natalia to address this topic during a workshop, and she even went all the way to adapt her talk to fit our usual workshop formats.

The first workshop was such a success that we planned a second one just a week later for students who could not attend the first one! We are hoping to repeat the experience for our future cohorts of students.”

MADELEINE BOUVIER D'YVOIRE, PHD

G.E.N.E. Graduate School
Université de Paris



„While we organized this workshop primarily for the astrophysics doctoral students, there were also postdoctoral researchers in attendance. This type of workshop clearly resonated with early-career academic researchers.

As for the format of the event, Natalia was able to keep it surprisingly interactive despite being confined to an online meeting. Overall, the feedback from the participants has been overwhelmingly positive.”

CRAIG YANITSKI, PHD

Graduate School at the Department of Astronomy
University of Cologne

OPINIONS FROM PARTICIPANTS



„Your workshop was not only useful and enjoyable but also very refreshing. Academia can be insular at times, and it was really comforting to hear your holistic views and important professional advice. It has motivated me to try to find a career that I suit, and that suits me. I'm really looking forward to taking the test, and I'll tell my family and friends about it :)”

WORKSHOP PARTICIPANT



„I really enjoyed this workshop because the information was to the point and addressed some aspects that I hadn't really thought of. Moreover, I found this workshop extremely useful because of the take of the presenter on the different sectors and professions we could access.”

WORKSHOP PARTICIPANT



„The workshop was an important moment to exchange with someone expert on career options. The workshop was interactive and gave the chance to the participants to answer some questions. I was shocked by seeing that my answers were exactly the same as the answers of the other candidates.”

WORKSHOP PARTICIPANT



„Before the meeting I felt alone and in a weird position because I was not convinced by the academic career after my PhD. I had the opportunity to see also what other PhD students are thinking about their careers, and this let me feel more “normal” and absolutely not the only one thinking about a non academic career after my PhD. I felt that the speaker is expert and she is used to help desperate PhD students searching for a job.”

WORKSHOP PARTICIPANT