

ONLINE WORKSHOP

THE COMPLETE PHD CAREER TOOLKIT

We offer more than a career workshop.
It's a career transforming experience
and an exciting inner journey.

CONTENT

> OUR WHY

There is a growing disparity between the number of new PhD graduates and available faculty positions — effectively, most of the PhD graduates need to find jobs outside academia. At the same time, PhD students often linger with completing their PhD programs and making important career decisions.

Our mission is to empower PhD graduates and give them motivation and inspiration necessary to finish their PhD programs timely, learn about their strengths and talents, and prepare for their further career development - both within academia and beyond.

> SYLLABUS

The workshop is interactive and contains polls, quizzes, and open discussion. It includes the following modules:

PART 1 (2 hours): How To Excel In Grad School, by Vera Chan, PhD

- 1. Your Why.** Why am I taking a PhD? How to set your mindset to win great PhD experience
- 2. Planning Your PhD.** How to stay on top of things and make sure that you will finish your PhD in time? How to plan out your PhD Thesis?
- 3. How To Master Your PhD Agenda.** On the software and self-management techniques that will help you complete your PhD with flying colors.

PART 2 (2 hours): How To Hone Your Core Competencies and Prepare For The Open Job Market, by Natalia Bielczyk, PhD

- 1. Transferable Skills & Core Competencies.** What is the difference between core competencies and transferable skills? How to define and hone your core competencies?
- 2. Efficient Networking / Channels For Finding Jobs in Various Tribes.** How to build your social capital within and outside of academia during your PhD? What tribes in the job market can you choose to join, and how to network efficiently to sneak into these tribes?
- 3. How To Build Your Online Presence and Increase Your Influence.** How to become present and visible online? How to attract recruiters and collaborators to you?

DETAILS

LEARNING GOALS

The main objectives of the workshop are to:

- ✓ Give the participants a broad range of self-management tools to excel in graduate school and finish their PhD programs timely,
- ✓ Help the participants in discovering their core competencies and building their personal brand as professionals,
- ✓ Help the participants for building careers in the open job market.

AGENDA

PART 1: How To Excel In Grad School

Vera Chan, PhD

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|--------|---|-------------------------------|
| 30 min |  | Your Why |
| 30 min |  | Planning Your PhD |
| 60 min |  | How To Master Your PhD Agenda |

PART 2: How To Hone Your Core Competencies and Prepare For The Open Job Market

Natalia Bielczyk, PhD

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|--------|---|---|
| 30 min |  | Transferable Skills & Core Competencies |
| 30 min |  | Efficient Networking / Channels For Finding Jobs in Various Tribes |
| 30 min |  | How To Build Your Online Presence and Increase Your Influence |
| 30 min |  | How To Pitch Yourself As a Professional (In a Resume and in Person) |

- We also offer an optional 30-minute Q&A session after the workshop.

THE COACHES

[Natalia Bielczyk, PhD](#)

- Owner, Ontology of Value, Nijmegen, the Netherlands
- Founder, Director & Chairperson @ Stichting Solaris Onderzoek en Ontwikkeling, Nijmegen, the Netherlands



Dr. Natalia Bielczyk has a background in Medical Physics, Applied Mathematics, Psychology (3 x MS) & Computational Neuroscience (PhD). In 2017-2019, she was working as a Career Development & Mentoring Manager in the Organization for Human Brain Mapping Student & Postdoc Special Interest Group. She was coordinating the OHBM International Online Mentoring Program and organizing international symposia dedicated to mentoring and career development.

In 2018, she established [Stichting Solaris Onderzoek en Ontwikkeling](#), an international non-profit organization with ANBI status which helps researchers in transfers to industry. Natalia also has developed a broad personal network in industry. She also authored the book "What Is out There For Me? The Landscape of Post-PhD Career Tracks" [listed on Amazon](#), she runs a [YouTube channel](#) dedicated to post-PhD careers, and she blogs about careers in general. Even though she chose to work in the open market, she is still a researcher in her free time and has a strong belief in the compatibility of science and entrepreneurship.

[Vera Chan, PhD](#)

- Owner, PhD Coffee Time, Paris, France
- Professional Medical Writer With a PhD in biopharmaceutical industry



Dr. Vera Chan graduated her PhD in HK from 2014 and had 6 years of Postdoc experience working in the US and France. In 2020, she decided to transition into a non-academic role, and soon started a career in medical writing, first as a freelancer, and then employed as a Regulatory Medical Writer in biopharmaceutical industry.

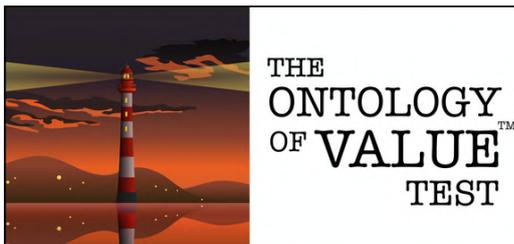
Vera also the host of the [PhD Coffee Time](#) Youtube channel, where she shares her insights and advice covering all aspects of life as a graduate researcher.

PRICING

Workshop Version \ Client	New Client	Returning Client
Full workshop (4 h)	1,195 EUR (or 1,345 USD) + VAT	1,095 EUR (or 1,245 USD) + VAT
Workshop chopped into two independent sessions, 2 h each	2 x 645 EUR (or 745 USD) + VAT	2 x 595 EUR (or 695 USD) + VAT

The workshop includes **handouts for all participants** in the form of a PDF.

This workshop is only offered online.



Additionally, to accompany the workshop, we also offer an option to purchase the access to [Ontology of Value Test](#) for all participants of the workshop at a discount, in two pricing options:

- a) 15 EUR (or 17.50 USD) + VAT per person,
- b) 500 EUR (or 600 USD) + VAT for the whole group.

CONTACT

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DISCLAIMER

While ordering this workshop, you acquire the live, interactive presentation followed by a Q&A session.

The lecture material belongs to the Intellectual Property of Ontology of Value. Therefore, the session **should not** be recorded and disseminated as a video.

However, we are interested in long-lasting collaborations and leasing the rights to record and broadcast our workshops. Such collaboration should be arranged in an individual, custom agreement.